

Inclusive **nudges**

Behavioral sciences as opportunities for **gender equality** in **transportation**

Thursday, November 3 | 2:00 p.m., 4:00 p.m. EST

AGENDA DAY 1

14:00- 14:05

Access

14:05- 14:10

Welcome and agenda presentation

14:10- 14:20

Opening speech

Ana María Pinto

Chief of the Transport Division at IADB

14:20- 15:00

Keynote: Behavioral Sciences, transport and inclusión. A holistic perspective

Patricia Romero Lankao

NREL Researcher V-Behavioral and Decision Support Science

15:00- 15:55

Behavioral sciences as a tool to include more women in the transportation workforce

Maria Fernanda Prada

Education and Labor Markets Specialist at IADB

Kate Myers

Director and Expert Adviser, Capacity Building at Crossrail International

15:55- 16:00

Closing remarks

Inclusive **nudges**

Behavioral sciences as opportunities for **gender equality** in **transportation**

Friday, November 4 | 10:00 a.m, 12:00 p.m EST

AGENDA DAY 2

10:00- 10:05

Access

10:05- 10:10

Welcome and agenda presentation

10:10- 10:50

Behavioral Sciences Against Sexual Harassment

A conversation with

Marta Garnelo

Principal Advisor at The Behavioural Insights Team

10:50- 11:40

Nudges to promote sustainable and inclusive mobility

Alice Ciccone

Senior Research Economist at the Institute of Transport Economics, Norwegian Centre for Transport Research

Suchita Srinivasan

Postdoctoral Research Fellow at Chair for Energy and Public Economics ETH Zurich

11:40- 12:00

Closing remarks